



ORDER

Flight Dates **08/24/12-08/28/12**

Contract / Revision **309017 /** **Sinema for Congress**

Original Date / Revision 08/23/12 08/23/12 Agency Com 15%

Billing Contact

Advertiser **Sinema / Democrat / Congre**
1580 Lincoln Street
Suite 510
Denver, CO 80203

Agency **Media Strategies and Resea**

Buying Contact Sales Office KNXVL

1580 Lincoln Street
Suite 510
Denver, CO 80203

Sales Region LOC

Agency Ref

Primary Account Executive
 KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority DEF

Advertiser Ref

Order Share 15% Market Value 27833

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	23658

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	4	\$1,870.00	\$2,200.00	0.00
September 2012	4	\$1,678.75	\$1,975.00	0.00
Totals	8	\$3,548.75	\$4,175.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/26/12	4	\$1,870.00	\$2,200.00
08/27/12	08/28/12	4	\$1,678.75	\$1,975.00

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KNXV	08/27/12	08/28/12	M-F 7-9am M-F 7-9am	CM	7am-9am	- 1 - - - -	:30	1	\$225.00	P-3	0.00 NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/27/12	09/02/12	- 1 - - - -					1	\$225.00		0.00		
N 2	KNXV	08/24/12	08/24/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	- - - - 1 - -	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	- - - - 1 - -					1	\$450.00		0.00		
N 3	KNXV	08/24/12	08/28/12		CM	5pm-530pm	1 - - - 1 - -	:30	2	\$450.00	P-3	0.00 NM	2	\$900.00



KNXV

Print Date: 08/23/12

Page 2 of 2

Contract / Revision **309017** Flight Dates **08/24/12-08/28/12**

Hiatus Dates

Original Date / Revision 08/23/12/ 08/23/12

Order Sep 00:20:00

Advertiser **Sinema / Democrat / Congr** Product **Sinema for Congress**

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 5pm-530pm											
				M-F 5pm-530pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	----1--					1	\$450.00		0.00			
		Week: 08/27/12	09/02/12	1-----					1	\$450.00		0.00			
N 4	KNXV	08/24/12	08/28/12	M-F 6pm-630pm	CM	6pm-630pm	1---1--	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
				M-F 6pm-630pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	----1--					1	\$450.00		0.00			
		Week: 08/27/12	09/02/12	1-----					1	\$450.00		0.00			
N 5	KNXV	08/27/12	08/27/12	M-F 10-1035pm	CM	10pm-1035pm	1-----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
				10pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	1-----					1	\$850.00		0.00			
N 6	KNXV	08/26/12	08/26/12	SU 10-1035pm	CM	10pm-1035pm	-----1	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
				10pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----1					1	\$850.00		0.00			
*Tax 1 Note: Tax 0.5%.														Totals	8 \$4,175.00